



# Annual National Conference of Indian Society of Transfusion Medicine

3<sup>rd</sup> - 5<sup>th</sup> November

Venue: Hyatt Regency



# Industry Prospectus

**Theme:**

- Interact
- Innovate
- Implement



# Welcome Message

Greetings from the City beautiful, Chandigarh.

It gives us immense pleasure to extend a cordial invitation to attend the **11<sup>th</sup> Annual National Conference of Indian Society of Transfusion Medicine - TRANSMEDCON 2023 to be held at Chandigarh from 3<sup>rd</sup> – 5<sup>th</sup> November 2023**. The conference is being organized by the Department of Transfusion Medicine, Postgraduate Institute of Medical Education and Research (PGIMER), Chandigarh in collaboration with the Department of Transfusion Medicine, Government Medical College, and Hospital (GMCH), Chandigarh, India.

The conference is being organized with a central theme of **Interact-Innovate-Implement**. The scientific program will include a wide spectrum of topics emphasizing the role of transfusion medicine specialist in donor management as well as in clinical transfusion practice. Eminent national and international speakers would be deliberating on current topics and sharing their thoughts and experiences on the technological advances that have taken place in the different domains of the transfusion medicine speciality. This would provide a unique opportunity to the delegates, especially the postgraduate students to listen and interact with experts in our field. The participants are encouraged to submit the abstracts of their scientific work and present it during the conference sessions. There would be 'Pre-conference Workshops' where participants will have an excellent opportunity to learn and get a hands-on experience of various techniques and procedures which form an essential element of the transfusion services and interact with the National and International faculty.

In addition to attending the enriching and a thoroughly engaging scientific event, the delegates will also be able to witness the serenity of the City Beautiful – Chandigarh and enjoy the delicacies of north Indian cuisine.

We look forward to your participation at the forthcoming scientific event.

## Organizing Team

### TRANSMEDCON 2023



**Prof. R. R. Sharma**  
Organising Chairman



**Prof. Ravneet Kaur**  
Organising Secretary





# Partnership Packages

## PLATINUM PARTNER

► **Inclusions:**

- A. Exhibition stall : 6X6 Meter
- B. 3 scientific talks
- C. Delegate registration: 10

► **Branding Opportunity**

- A. 3 Mins. A/v in the halls during breaks
- B. Logo branding on entry arch
- C. Logo branding in scientific hall
- D. Logo branding in registration area
- E. Branding in faculty lounge
- F. Recognition at various venue spots
- G. Full page advertisement in souvenir
- H. Recognition on conference website
- I. Company brochure as delegate kit insert

## DIAMOND PARTNER

► **Inclusions:**

- A. Exhibition stall : 6X6 Meter
- B. 2 scientific talks
- C. Delegate registration: 8

► **Branding Opportunity**

- A. 3 Mins. A/v in the halls during breaks
- B. Logo branding on entry arch
- C. Logo branding in scientific hall
- D. Branding in faculty lounge
- E. Recognition at various venue spots
- F. Full page advertisement in souvenir
- G. Recognition on conference website
- H. Company brochure as delegate kit insert

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## GOLD PARTNER

► **Inclusions:**

- A. Exhibition stall : 6X6 Meter
- B. 1 scientific talk
- C. Delegate registration: 5

► **Branding Opportunity**

- A. 3 Mins. A/v in the halls during breaks
- B. Branding in faculty lounge
- C. Branding in e-poster area
- D. Recognition at various venue spot
- E. Half page advertisement in souvenir
- F. Recognition on conference website
- G. Company brochure as delegate kit insert

## SILVER PARTNER

► **Inclusions:**

- A. Exhibition stall : 6X3 Meter
- B. 1 scientific talk
- C. Delegate registration: 3

► **Branding Opportunity**

- A. 2 Mins. A/v in the halls during breaks
- B. Branding in e-poster area
- C. Recognition at various venue spot
- D. Half page advertisement in souvenir
- E. Recognition on conference website
- F. Company brochure as delegate kit insert

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## BRONZE PARTNER

► **Inclusions:**

- A. Exhibition stall : 6X3 Meter
- B. Delegate registration: 5

► **Branding Opportunity**

- A. Holding slide ad in halls during breaks
- B. Recognition at various venue spot
- C. Half page advertisement in souvenir
- D. Recognition on conference website
- E. Company leaflet as delegate kit insert

## EXHIBITOR

► **Inclusions:**

- A. Exhibition stall : 3X3 Meter

► **Branding Opportunity**

- A. Recognition on conference website
- B. Company leaflet as delegate kit insert



# Partnership Opportunities

## PRE-CONFERENCE WORKSHOP

1. Exclusive 3x3 meter exhibition booth in workshop area
2. Hands on training
3. Exclusive branding inside the workshop hall

## SCIENTIFIC TALK

1. Company branding during the talk with the choice of company speaker

## GALA DINNER

Exclusive branding at the dinner venue

## CLOAK ROOM

1. Exclusive branding
2. Managed by the company
3. Luggage tags procured by company

## LOUNGE AREA

1. Exclusive branding
2. Refreshment provision by company

## DELEGATE KIT

1. Exclusive branding inside the kit bag
2. Distribution managed by the company

## SOUVENIR

Full page advertisement in souvenir

**The committee has made a special provision for venue accommodation at concessional tariff on advance payment basis.**

**Please contact the secretariat for booking.**

# Important Information

## Allocation of Exhibition Space

- Allotment rights are reserved with the organising committee.
- A duly filled Exhibition Booking Form should be emailed to ensure reservation of a desired location.
- Upon receipt of the Exhibition Booking Form, space will be confirmed, and an invoice will be mailed.

## Exhibitors' Technical Guide

An Exhibitors' Technical Manual outlining all technical aspects of exhibition will be circulated 15 days before the conference.

## Payment Methods:

- Electronic Transfer
- Bank Transfer

## Payment Details:

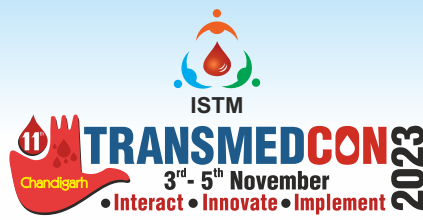
Sponsor/Exhibitor is responsible for all bank transfer fees. It is necessary to enclose a copy of the Payment/Transaction Advice obtained from your bank to identify you and confirm your payment.

## Bank Details:

Current Account Name : CBSERTC  
Bank Name : State Bank of India  
Account Number : 38071571979  
IFSC Code : SBIN0001524  
SWIFT Code : SBININBB443  
Address : Medical Institute, Sector 12,  
Chandigarh-160012 (India)

## Payment Terms:

- **100% payment by 30<sup>th</sup> September 2023**



Annual National Conference of Indian Society of Transfusion Medicine

# BOOKING FORM

Name of the Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Pin Code: \_\_\_\_\_

Relationship Manager: \_\_\_\_\_ Designation: \_\_\_\_\_

Mobile No: \_\_\_\_\_ E-mail: \_\_\_\_\_

Preferred Display Name: \_\_\_\_\_

GST No.: \_\_\_\_\_

## PARTNERSHIP PREFERENCE

Please mention the type of participation in which you are interested (as per the options provided by us in the prospectus)

Platinum Partner

Diamond Partner

Gold Partner

Silver Partner

Bronze Partner

Exhibitor

Others: \_\_\_\_\_

## PAYMENT DETAILS

Total participation amount: \_\_\_\_\_ Amount Paid: \_\_\_\_\_

Electronic Transfer no.: \_\_\_\_\_ Date: \_\_\_\_\_

Bank: \_\_\_\_\_ Balance payable by: \_\_\_\_\_

## BANK DETAILS

### BANK ACCOUNT DETAILS:

Current Account Name : CBSERTC

Bank Name : State Bank of India

Account Number : 38071571979

IFSC Code : SBIN0001524

SWIFT Code : SBININBB443

Address : Medical Institute, Sector 12, Chandigarh-160012 (India)

Please share payment details post the transaction and feel free to communicate with conference secretariat.

I accept & agree with all terms & condition as mentioned in the industry prospectus:

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Conference Secretariat:

Department of Transfusion Medicine,  
PGIMER, Chandigarh-160012

+91-0172-2756481 | secretariat@transmedcon2023.com



### Conference Manager

Mr. Udit Joshi

+91 90306 95668

Mr. Prateek Singh

+91 96504 84630



**11<sup>th</sup> TRANSMEDCON 2023**  
3<sup>rd</sup> - 5<sup>th</sup> November  
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Welcome to the City Beautiful  
**Chandigarh**



Organized by  
Department of Transfusion Medicine  
Postgraduate Institute of  
Medical Education & Research (PGIMER)  
Chandigarh

**Prof. R. R. Sharma**  
Organizing Chairman



Organized by  
Department of Transfusion Medicine  
Government Medical College & Hospital  
Chandigarh

**Prof. Ravneet Kaur**  
Organizing Secretary

**Conference Secretariat:**

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<https://transmedcon2023.com>